



GROWING • HEALTHY • FAMILIES

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The Rock Ranch Kicks Off Fall Family Fun Days Sept. 27

Eight Weekly Festivals - Each with a Unique Theme, Entertainment, Music, and Food

The Rock, Ga. (September 2, 2014) – The Rock Ranch, a 1,500-acre ranch owned by Chick-fil-A® Founder S. Truett Cathy, will kick off Fall Family Fun Days on Sept. 27, 2014, with a wide variety of outdoor family activities. Kids and parents alike can enjoy a day in the country with acres of room to run and play. Visitors can enjoy zip lines, hay rides, Tiny Town (a village of themed playhouses), a locomotive train, a petting zoo, paddle boats, pumpkin cannon, pony rides, cane pole fishing, carousel, live bands, special events, and more. Special event day themes this year include “Hats off to Heroes,” “Lumberjack Day”, Georgia’s official “Day of the Cowboy,” Hot Air Balloon Rally, “Not So Spooky” Halloween Fest, Pumpkin Destruction Day, “Great Outdoor Adventure,” and Farm Heritage Day.

The Rock Ranch also offers the challenge of navigating a corn field maze. This year’s corn maze celebrates 75 Years of Wizard of Oz, the movie, and it features the likeness of Dorothy, Toto, The Scarecrow, The Cowardly Lion and The Tin Man. Guests can also have their photos taken with costumed, real-life characters from Wizard of Oz.

“This fall is going to be incredible. Our team is working especially hard on all of the details to ensure that our guests will be able to create fun and wholesome memories with their family and friends,” said Jeff Manley, general manager of The Rock Ranch. “And we have some new attractions this year, like our new hand-painted and hand-crafted carousel. It’s gorgeous. Kids and adults are going to love it!”

The Rock Ranch is open each Saturday beginning Sept. 27 to Nov. 15, from 10 a.m. – 8 p.m. Admission is \$15. Children three and under are free. Season passes can also be purchased for \$39.50. On September 27th, all public, private, or home school teachers with a valid school ID or proof of home school status will receive “bounce-back” passes for up to 4 paying guests to revisit The Rock Ranch on any of the following Fall Family Fun Days. This same offer is available to law enforcement personnel and first responders with proper identification. Tickets are sold online (www.TheRockRanch.com) or at the gate, and two-dollar discount coupons are available at Chick-fil-A locations. Admission is half price with a military ID.

Guests may reserve a campfire picnic site for their group during a Fall Family Fun Day. Campfire sites are \$55 for all day and include a reserved picnic area. Overnight camping is also available in oversized Conestoga wagons, each equipped with 8 bunk beds. The Conestoga wagon experience is available only by reservation, which can be made by calling The Rock Ranch at 706.647.6374.

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About The Rock Ranch

The Rock Ranch is a beautiful 1,500 acre cattle ranch located one hour from Atlanta or Columbus and 40 minutes from Macon in The Rock, Georgia. It’s a place where families, school groups and even businesses can come to enjoy what we call “agritourism.” The Rock Ranch is owned by Chick-fil-A founder S. Truett Cathy and dedicated to “Growing Healthy Families”! Visit www.TheRockRanch.com.

For more details on Fall Family Fun Days, see attached descriptions and photos.



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More Information

September 27 – Hats off to Heroes

- Trucks, Helicopters, Bulldozers, Fire Trucks, EMS, Police, Sheriff, Forestry - Families will enjoy displays and equipment from these and more community heroes
- Public servants in law enforcement, fire, EMS and related fields will receive a free “bounce back” pass (up to 4 paying guests) with professional service badge or ID
- Teachers and Home School Educators will receive a free “bounce back” pass (up to 4 paying guests) per school ID or proof of homeschool status
- Military families are half-off with military ID (this week and every Saturday in the fall)
- The Rock Ranch annual corn maze opens. This year’s maze theme celebrates 75 Years of Wizard of Oz, the movie, and it features the likeness of Dorothy, Toto, The Scarecrow, The Cowardly Lion and The Tin Man (this week and every Saturday in the fall)
- Guest photos with costumed, real-life characters from Wizard of Oz (this week and every Saturday in the fall)
- Tree-top flights down the Cow-A-Bunga zip lines (this week and every Saturday in the fall)
- High-school cross country competition
- Families can watch their favorite college football team on big screens in the climate controlled comfort of Truett’s Barn (this week and every Saturday in the fall)



October 4 – Lumberjack Day

- Collegiate timbersports teams from UGA, University of Florida, Auburn, University of Tennessee and Clemson will compete in exciting events like pole chop, pole climb, two man cross-cut saw, log chopping, log rolling, log birling in the pond, knife and axe throwing
- Chainsaw carving exhibition with professional carvers
- Archery lessons for the kids
- Pick out a pumpkin to buy and take home (this week and every Saturday in the fall)
- Don’t forget your camera because it’s picture time in the Pumpkin Patch!



October 11 – Georgia’s Official Day of the Cowboy

- Cowboy stunt performers will rob the Tiny Town Bank, hold up the train, and engage in gun fights throughout the day
- Quick-draw demonstrations, shows by a roping and whip expert, a trick horse show, a real



- More -

chuck wagon preparing chili and beans, old cowboy western movies, and live country music from the Atlanta Country Music Hall of Fame

- Watch an action packed authentic wild-west show with shooting and knife throwing
- Cowboy poetry, singing cowboys and story-telling
- Famous cowboy look-a-likes Hop-a-long Cassidy and The Lone Ranger
- Cowboy/girl costume contests for all ages, with prizes
- Displays by the Central Georgia Model Railroad Club

October 18 - The Rock Ranch Hot Air Balloon Rally

- Hot air balloons will participate in competition flights, and the Ferrell Gas “balloon glow” begin after dark (wind and weather permitting)
- For an additional fee (\$5 child, \$10 adult) individual balloon pilots will offer tethered rides (wind and weather permitting)



October 25 – The Rock Ranch “Not So Spooky” Halloween Fest

- From 6:00 p.m. to 8:00 p.m., families can trick-or-treat for candy at stations around the ranch including Tiny Town, a 14-building children’s playhouse village
- Pets can trick-or-treat too! (Pets are only allowed on this Saturday and must be on a leash)
- Pumpkin carving and painting, a costume parade, and a costume contest (pets can dress up, too)
- A professional DJ will play music and emcee games and contests
- Tommy Johns, a professional magician, will entertain with magic shows and balloon twisting
- World Champion Frisbee Dog Shows



November 1 – Pumpkin Destruction Day (The Rock Ranch pioneered this event)

- A signature event allowing guests to destroy pumpkins in nearly every way imaginable:
- Pumpkin-bombing airplanes, monster trucks crushing pumpkins (and crushing cars), plus a pumpkin pie eating contest, pumpkin archery, reverse pumpkin darts and more
- Rides in a professional monster truck will be available for \$5 per person



- More -

- The Rock Ranch last year kept more than 6,000 pumpkins out of landfills by using them for a fun and memorable activity and then composting them or feeding them to The Rock Ranch cows.

- Smash unsold pumpkins from The Rock Ranch
- Guests can bring their own pumpkin to recycle through fun methods such as: the pumpkin cannon, pumpkin bowling, the hammer smash and the 40 ft. lift crane pumpkin drop

November 8 – The Great Outdoor Adventure

- Meet members of the animal kingdom up close and personal
- Insect education lab, an observational bee hive, a Georgia wildlife education station, Birds-of-prey programs, and awesome reptile shows by Jason Clark of Animal Planet
- Canoe races, archery, a scavenger hunt and a laser-shoot hunting simulator
- Country Star Jimmy Wayne live in concert - promoting foster and adoptive parenting



November 15 – Farm Heritage Day featuring Bob and Larry of Veggie Tales

- A farm heritage themed day that will feature demonstrations about farming and agriculture and old fashioned skills such as blacksmithing, pottery, candle making, spinning wheel demonstrations, cow milking and performances of traditional southern gospel music
- Guest photos with Veggie Tales characters Bob and Larry
- Families can build and race cars made of vegetables
- Bring a blanket! After dark, enjoy a Veggie Tales movie on the big screen



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